

# 4th Annual Staten Island Yankees Brewfest

**May 2nd, 2015, 2:00pm - 7:00pm**

**VIP Experience 1:00pm – 3:00pm**

**Richmond County Bank Ballpark**

**Sponsorship Opportunities**





# About Brewfest

- Annual Festival
- Attended by over 2,000 people including VIP
- Craft Beer Sampling
- Wing Tasting
- Live Entertainment (Band & DJ)
- Stein Hoisting Competition
- Cornhole Tournament
- Home Brewers Competition
- VIP Experience Package (Limited to 150 people)





# Platinum \$15,000.00

- Corporate Recognition on all collateral materials for event and mentioned in all public relations efforts to promote the event
- (2) Corporate Banners hung at Event (One on concourse and one in VIP Lounge)
  - Sponsor responsible for creation and production of banner
- Special Recognition at Event (through PA Announcements)
- Sponsor will have the opportunity to table at the event plus two (2) additional tabling nights during the 2015 season
- Sponsor has the option to include a giveaway item in all VIP gift bags (150-200)
- Company Name, Logo and link to website on SI Yankees Event Website
- Sponsor will receive a rotating message noting them as a sponsor during event on our 200' x 6' LED wall
- Link & Logo announced on SI Yankees Facebook Page
- Minimum of (3) Facebook Posts to our 30,000 Likes
- (15) Tweets acknowledging Sponsorship and Support
- Company Name, Logo, Link and 50 Word Description included in 2 email blasts (over 60,000 subscribers)
- (10) General Admission plus (10) Wing tickets to Event
- (4) VIP Tickets to Event





# Gold \$10,000.00

- Corporate Recognition on all collateral materials and mentioned in all public relations efforts to promote the event
- (1) Corporate Banner hung at Event (One on concourse and one in VIP Lounge)
  - Sponsor responsible for creation and production of banner
- Special Recognition at Event (through PA Announcements)
- Sponsor will have the opportunity to table at the event plus one (1) additional tabling night during the 2015 season
- Company Name, Logo and Link to website on SI Yankees Event website
- Sponsor will receive a rotating message noting them as a sponsor during event on our 200' x 6' LED Wall
- Link & Logo announced on SI Yankees Facebook Page
- Minimum of (2) Facebook Posts to our 30,000 Likes
- (10) Tweets acknowledging Sponsorship and Support
- Company Name, Logo, Link and 50 Word Description included in 1 email blast (over 60,000 subscribers)
- (6) General Admission plus (6) Wing tickets to Event
- (2) VIP Tickets to Event





# Silver \$7,500.00

- Corporate Recognition on all collateral materials
- Corporate Banner hung at Event (General Admission/Concourse Area)
  - Sponsor responsible for creation and production of banner
- Special Recognition at Event
- Sponsor will have the opportunity to table at the event
- Company Name on SI Yankees Event website
- Sponsor will receive a rotating message noting them as a sponsor during event on our 200' x 6' LED Wall
- Link & Logo announced on SI Yankees Facebook Page
- Minimum of (1) Facebook Post to our 30,000 Likes
- (5) Tweets acknowledging Sponsorship and Support
- Company Name, Logo, Link and 25 Word Description included in 1 email blasts (over 60,000 subscribers)
- (4) General Admission plus (4) Wing tickets to Event
- (2) VIP Tickets to Event





# Bronze \$5,000.00

- Corporate Recognition on all collateral materials
- Corporate Banner hung at Event (General Admission/Concourse Area)
  - Sponsor responsible for creation and production of banner
- Special Recognition at Event
- Sponsor will have the opportunity to table at the event
- Company Name on SI Yankees Event website
- Link & Logo announced on SI Yankees Facebook Page
- Minimum of (1) Facebook Post to our 30,000 Likes
- (3) Tweets acknowledging Sponsorship and Support
- (4) General Admission plus (4) Wing tickets to Event





# General \$2,500.00

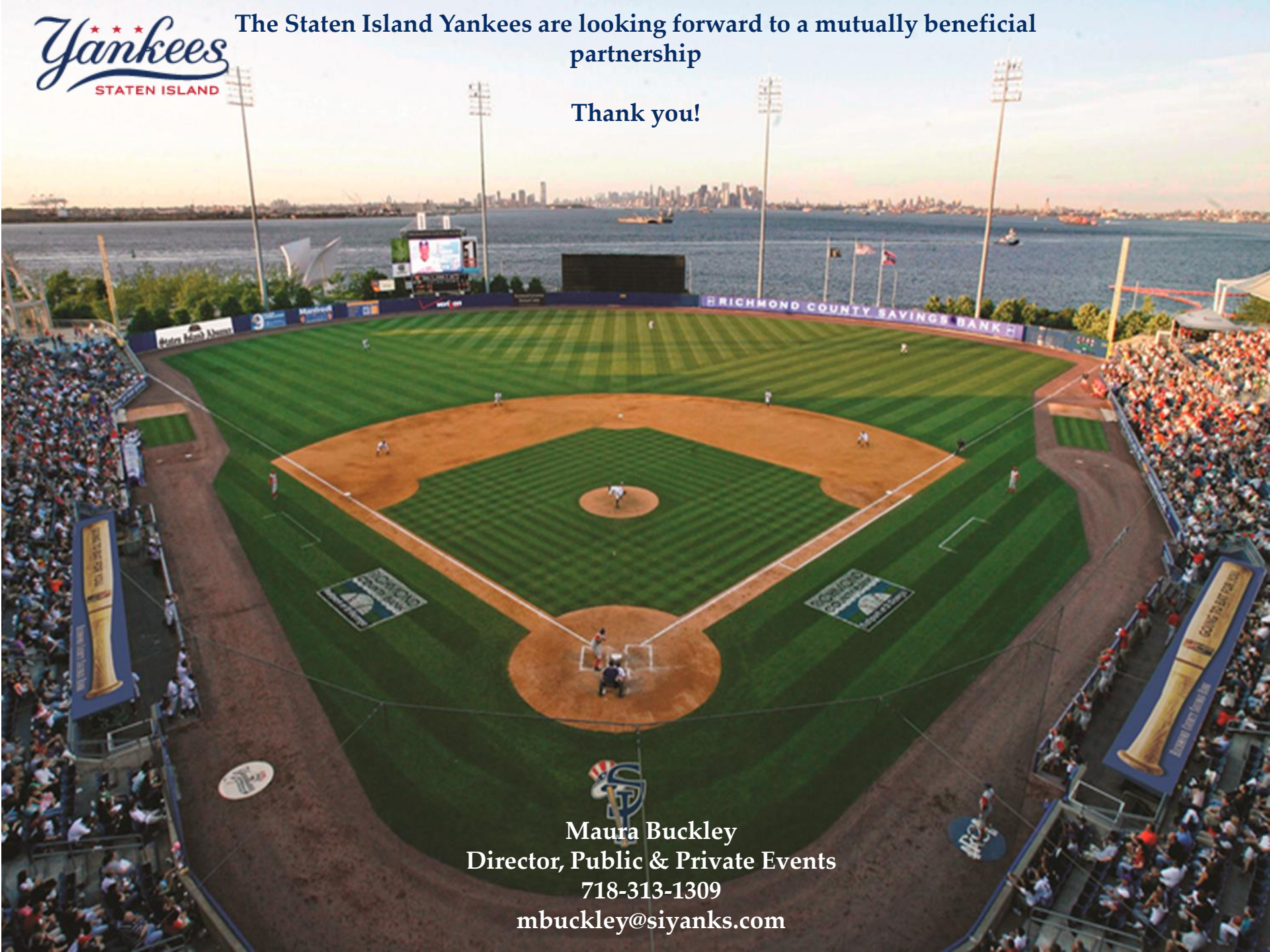
- Corporate Recognition on all collateral materials
- Corporate Banner hung at Event (General Admission/Concourse Area)
  - Sponsor responsible for creation and production of banner
- Special Recognition at Event
- Sponsor will have the opportunity to table at the event
- Company Name, Link & Logo on SI Yankees Event website
- Link & Logo announced on SI Yankees Facebook Page
- Minimum of (1) Facebook Post to our 30,000 Likes
- (1) Tweets acknowledging Sponsorship and Support
- (2) General Admission plus (2) Wing tickets to Event





The Staten Island Yankees are looking forward to a mutually beneficial partnership

Thank you!



  
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